



Raising Awareness for Testicular Cancer

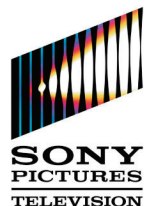


**4th
Annual
Sean Kimerling
Testicular Cancer
Foundation's
Celebrity
Golf
Tournament
& Dinner**

Honorary Co-chairs
Betty Ellen Berlamino, WPIX
Rusty Staub, NY Mets

Monday,
August 20, 2007
Bethpage Red,
Farmingdale, New York

www.seankimerling.org



The
Sean Kimerling
Testicular
Cancer
Foundation



4th Annual Sean Kimerling Testicular Cancer Foundation's Celebrity Golf Tournament & Dinner

Monday,
August 20, 2007
Bethpage Red,
Farmingdale, New York

Raising Awareness for Testicular Cancer

The Day's Activities

- 10:00am** Player Registration, Driving Range, Brunch, Putting Contest
- 11:30pm** Shot-Gun Golf Tournament
- 5-6:00pm** Casual Cocktail Reception with Live Entertainment and Silent Auction
- 6:00pm** Casual Buffet Dinner Reception, Live Auction, Awards and Raffle Drawings

Dear Friends,

I am pleased to invite you to the **Fourth Annual Celebrity Golf Tournament and Dinner for the Sean Kimerling Testicular Cancer Foundation**, which will be held this year on Monday, August 20, 2007 at the Bethpage Red Golf Course, Bethpage, Long Island.

The Sean Kimerling Testicular Cancer Foundation's Celebrity Golf Tournament commemorates the life of Sean Kimerling, the Emmy Award-winning anchor of WB11 sports and pre-game announcer for the New York Mets, who died from testicular cancer in 2003 at the age of 37. Testicular cancer strikes men between the ages of 15 and 39 in the prime of their lives. Although testicular cancer is one of the most treatable forms of cancer if detected and treated early, many young men, like Sean, are not aware they have it until it has spread, greatly complicating treatment and their chances of survival.

The Sean Kimerling Testicular Cancer Foundation is raising public awareness of the dangers of testicular cancer among young men and for the need for regular self-examination in order to increase early detection and treatment. Our goal is that all men will have the information they need about the disease, its symptoms and what to do about them so that more cases will be diagnosed early, and lives saved.

Please join last year's Honorees Betty Ellen Berlamino and Rusty Staub for a great day of golf and entertainment at one of the region's premier golf courses. Attached you will find more information regarding the event and details about sponsorship opportunities.

Please make your reservations early. We are looking forward to seeing you on August 20th!

Sincerely,



Stephen Carey
Executive Director



Sponsorship Levels

Diamond “Presenting” Sponsorship \$25,000

- Prominent display and recognition throughout event as “Presenting Sponsor”
- Three threesomes of golfers with celebrity playing partner for each threesome
- Special recognition at awards dinner with prominent reserved table seating
- Four additional guests for awards dinner
- Company logo on Tournament shirts given to each golfer
- Lead mention with Company logo as exclusive “Presenting Sponsor” in all publicity, PSA’s, and press releases
- Lead placement of Company logo on all printed material (if timely)
- Featured recognition with company logo as “Presenting Sponsor” on event website
- Company banner prominently displayed at registration and dinner
- Three hole sponsorships with tee signs
- Prominent display on sponsor board
- Full page ad in event program
- Product and premium give-away opportunity in gift bag

Platinum Sponsor \$12,500

- Recognition throughout event as “Platinum Sponsor”
- Two threesomes of golfers with celebrity playing partner for each threesome
- Recognition at awards dinner as “Platinum Sponsor”
- Two additional guests at awards dinner
- Mention as “Platinum Sponsor” with Company logo in all publicity, PSAs, and press releases
- Company logo on all printed material (if timely)
- Recognition with Company logo as “Platinum Sponsor” on event website
- Company banner prominently displayed at cocktail reception
- Two hole sponsorships with tee signs
- Prominent display on sponsor board
- Half page ad in event program
- Product and premium give-away opportunity in gift bag

Gold Sponsor \$5,000

- Recognition throughout event as “Gold Sponsor”
- One threesome of golfers with celebrity playing partner
- Recognition at awards dinner as “Gold Sponsor”
- Mention as “Gold Sponsor” in all publicity, PSAs, and press releases
- Company logo on all printed material (if timely)
- Recognition with Company logo as “Gold Sponsor” on event website
- One hole sponsorship with tee sign
- Display on sponsor board
- Quarter page ad in event program
- Product and premium give-away opportunity

Silver Sponsor \$3,500

- Recognition at event as “Silver Sponsor”
- One threesome of golfers with celebrity playing partner
- Recognition at awards dinner as “Silver Sponsor”
- Mention as “Silver Sponsor” in all publicity, PSAs, and press releases
- Recognition on all printed material (if timely)
- Recognition as “Silver Sponsor” on event website
- One hole sponsorship with tee sign
- Display on sponsor board
- Mention in event program.

Individual Golfer Sponsor \$550

- Includes one person for Golf
- Brunch
- Cocktail reception with live entertainment
- Buffet dinner
- Program listing
- Product and premium give-away



Underwriting Opportunities

The following is a list of underwriting opportunities which allow generous businesses and individuals to express their support of **The Sean Kimerling Testicular Cancer Foundation** by defraying from the cost of the Event. All underwriters will receive prominent signage and will be included in our dinner program.

Golf	\$15,000
Cocktail Reception and Dinner co-underwriters (3)	\$10,000/each
Lunch	\$5,000
Apparel Sponsor	\$3,500
Golf Carts	\$2,500
Refreshment Stations on course (3)	\$1,000/each
Invitations and postage	\$2,000
Tee Sponsors (unlimited)	\$200/each
Hole Sponsor with only your company name and logo	\$2,000

UNDERWRITING OPPORTUNITIES ARE 100% TAX-DEDUCTIBLE

Underwriting Opportunity Registration

Enclosed is my check for the _____
Underwriting opportunity in the amount of \$ _____

COMPANY NAME

CONTACT NAME

ADDRESS

STATE

ZIPCODE

PHONE

EMAIL

Please complete and mail to:

**The Sean Kimerling Testicular Cancer Foundation / 4th Annual Celebrity Golf Tournament
c/o Eagel Sports Promotions – 660 White Plains Rd., Tarrytown, NY 10591**

>> To register by phone or for more information, please call:

Eagel Sports Promotions – Alise Eagel at 914-332-4772 – aliseeagelsports@aol.com



Registration Form

YES, I would like to sponsor **The Sean Kimerling Testicular Cancer Foundation's 4th ANNUAL CELEBRITY GOLF TOURNAMENT & DINNER** held on August 20, 2007 at Bethpage Red, Farmingdale, New York at the following level:

LEVELS

- \$25,000 Diamond Sponsor
- \$12,500 Platinum Sponsor
- \$5,000 Gold Sponsor
- \$3,500 Silver Sponsor
- \$550 Individual Golfer
- \$175 Dinner only option # attending _____

(Please print your name as you would like it to appear in the program)

FIRST NAME	LAST NAME	
COMPANY		
ADDRESS		
CITY	STATE	ZIPCODE
DAYTIME PHONE	FAX	
EMAIL		

GOLF FOURSOME

1. NAME	*HANDICAP	OR AVERAGE SCORE
2. NAME	*HANDICAP	OR AVERAGE SCORE
3. NAME	*HANDICAP	OR AVERAGE SCORE
4. NAME	*HANDICAP	OR AVERAGE SCORE

*Each golfer must be assigned a handicap for the Tournament. Please provide us with your USPGA handicap or your average golf score.

Please assign me (us) to a foursome.

RECEPTION DINNER GUESTS

1.	2.
3.	4.

- Enclosed is my check or money order for \$ _____. (Payable to The Sean Kimerling Testicular Cancer Foundation)
- Please charge my contribution of \$ _____ to my: Amex Visa MasterCard Discover
- I will not be able to attend but enclosed is my tax deductible contribution fo \$ _____.

CARD NUMBER	EXP. DATE
CARDHOLDER NAME	CARDHOLDER SIGNATURE

Please complete and mail to:

**The Sean Kimerling Testicular Cancer Foundation / 4th Annual Celebrity Golf Tournament
c/o Eagel Sports Promotions – 660 White Plains Rd., Tarrytown, NY 10591**

To register by phone or for more information, call: **Alise Eagel at 914-332-4772** (bet. 9am-5pm) – aliseeagelsports@aol.com