



Almost every hour of every day one man in the United States is diagnosed with testicular cancer

PROGRAMS

Since its founding, the Sean Kimerling Testicular Cancer Foundation has invested in programs to change behaviors, and further the mission of raising awareness of testicular cancer and the importance of early diagnosis and treatment.

SKTCF is a national organization focusing exclusively on TC health promotion and risk reduction services. SKTCF has used groundbreaking tactics to engage targeted populations. Education materials including videos, brochures, posters, and training materials that support grassroots advocacy campaigns can be downloaded at no cost from the website (seankimerling.org).

The foundation is committed to raising awareness about TC and providing information on risk reduction tactics, including testicular self-examination. Continuing efforts are critical to ensure that individuals and practitioners are mindful of the disease, encourage new conversations, and create an environment of proactive momentum for changes in attitude and actions.

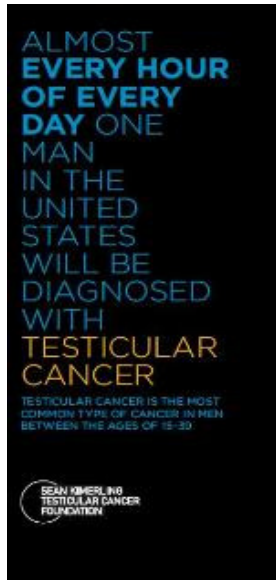


If you hear "you have testicular cancer, you want to hear "we caught it early"

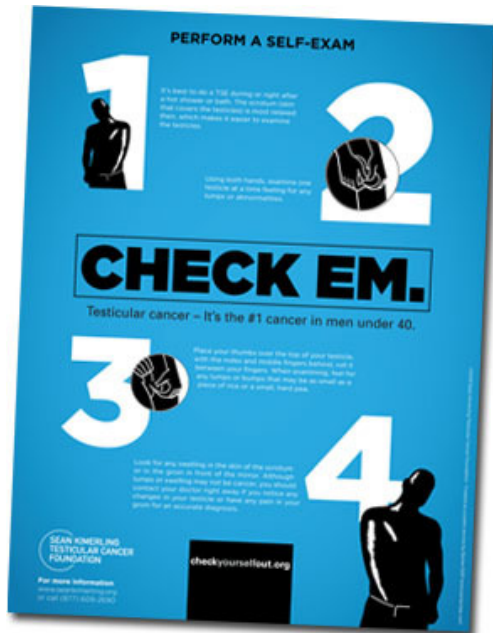
29 Broadway Suite 1412, New York, NY 10006
212 986 0892 ext 104 * info@seankimerling.org * www.seankimerling.org

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PRINT EDUCATION MATERIALS



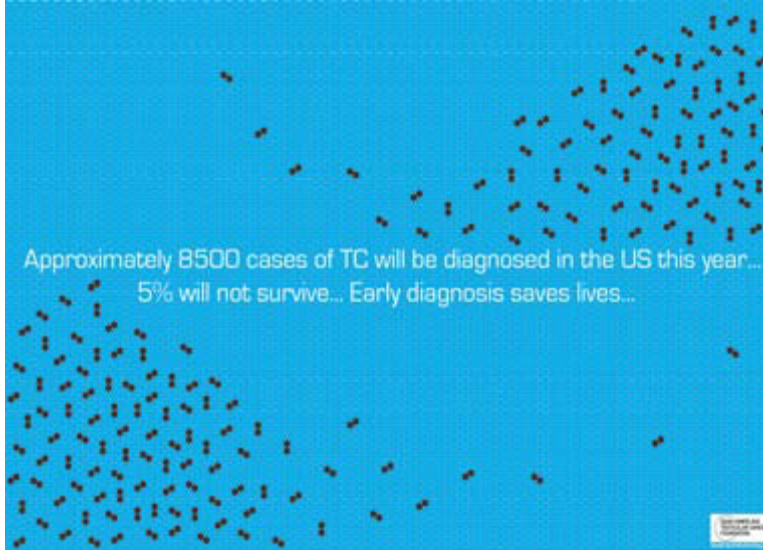
EDUCATION BROCHURE - This easy to understand brochure, created pro-bono as a public service by Barker/DZP, provides basic information about testicular cancer including risk factors, symptoms, and an easy to understand 4-step instruction guide to performing a TSE. A useful handbook to reduce your own risk or educate a friend or loved one



TESTICULAR SELF-EXAM POSTER - Every health provider’s office, high school or college gym, and health club should post this 4-step poster, created pro-bono as a public service by Barker/DZP, demonstrating step-by-step instructions on performing a TSE

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INCIDENCE POSTER – Graphic representation of TC incidence and mortality statistics in the US



CHECKING POSTER - Healthcare or health provider’s offices, high school or college gyms, and health clubs can display this poster communicating an important reminder of testicular exams, created pro-bono as a public service by Barker/DZP.

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CARPETESTES.ORG



To help young men learn about testicular cancer and the importance of self-examination, the foundation in partnership with Struck Creative, developed an online campaign, "Carpetestes" in December 2007. A micro-site of SKTCF, carpetestes.org features five humorous videos reminding men to examine themselves. Promoted exclusively through viral marketing, the videos continue to rank within the top ten most viewed non-profit spots on YouTube.

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SHOWER CARDS



SHOWER CARD – We proudly collaborate with UnitedHealthcare, the largest single health carrier in the United States, to fight testicular cancer. A recognized leader in the health and well-being industry, UnitedHealthcare’s support enables SKTCF to spread the message on the importance of early detection and self-examination without asking donations to defray the cost of printing. The foundation requests donations for shipping and handling

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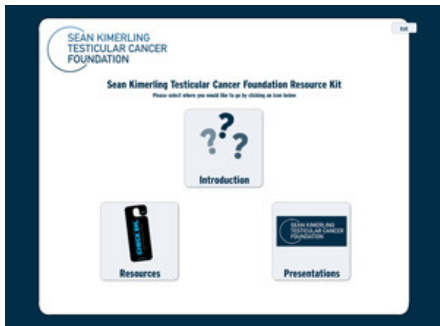
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SEAN KIMERLING TESTICULAR CANCER FOUNDATION **ResourceKit**

In partnership with Grigon Communications Inc, SKTCF launched an online education program through its website. The incidence of testicular cancer is rising. In the United States, almost every hour of every day one man will be diagnosed with TC. A recognized authority in testicular cancer, SKTCF is dedicated to creating programs that promote awareness of testicular cancer and the importance of early diagnosis and treatment.



The resource kit includes multimedia, interactive and non-interactive presentations. The programs are designed to provide information on TC, and can be presented by community leaders, teachers, parents, survivors, nurses, physicians, community health representatives, or anyone who desires to proactively help promote TC risk reduction strategies. Training materials for medical and health providers are included. Risk reduction is everyone’s job.



Start educating your community today ... Create awareness among young men, parents, caretakers and communities about testicular cancer and the importance of early diagnosis and treatment. Programs can be presented in classrooms, informal, formal, or community group settings and other venues where appropriate. This online presentation is available at no cost as a grassroots advocacy initiative.

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